

TOP TECH TIDBITS MEDIA KIT

ONE-TIME ADVERTISEMENTS: SPOTLIGHT ADVERTISEMENTS

Top Tech Tidbits

 The Week's News In Access Technology



TOP TECH TIDBITS

The Week's News in Access Technology



Readership: 44,000 + per week. (And growing.)

Frequency: Weekly on Thursdays at 6:00 AM ET.

Website: <https://toptehtidbits.com>

Most Recent Issues: <https://toptehtidbits.com/newsletters/>

Subscribe: <https://toptehtidbits.com/subscribe/>

Free Link Tracking: <https://toptehtidbits.com/analytics/>

Sponsorship Information: <https://toptehtidbits.com/sponsor/>

Advertiser Information: <https://toptehtidbits.com/advertise/>

About The Publication: Founded in 2004, Top Tech Tidbits is the world's leading not-for-profit access technology publication that reaches over 44,000 blind, low vision, deaf, hard of hearing, deafblind, neurodivergent and/or disabled professionals, educators and enthusiasts, all over the world, each week.

TOP TECH TIDBITS MEDIA KIT

ONE-TIME ADVERTISEMENTS: SPOTLIGHT ADVERTISEMENTS

1.) Key Newsletter Statistics: Current Subscribers: 44,000 +. Open Rate: 46%. Click Rate: 42%. Bounce Rate: 1.1%. Ad CTRs: 2-12% (Averages. Last 12 months.) For verification of our stated subscriber counts, please visit our [Subscriber Count Screen Shots](#) section.

2.) Spotlight Advertisement Cost: \$100 / issue.

- A. **Exclusivity:** Only one (1) Spotlight Advertisement is included in each issue.
- B. **Placement:** Spotlight Advertisements are placed directly in the middle of the newsletter, with half of the editorial above the advertisement and half of the editorial below the advertisement.
- C. **Scheduling:** You can schedule your Spotlight Advertisements in advance by checking availability here:
<https://toptechtidbits.com/calendar-for-advertisers/>.
- D. **Submit and Pay:** You can submit and pay for your Spotlight Advertisement here: <https://toptechtidbits.com/submit-spotlight/>.
- E. **Free Link Tracking:** Monitor the traffic for all of the URLs that point to your domain from Top Tech Tidbits directly from within your own Google Analytics account by picking up our UTM's here:
<https://toptechtidbits.com/analytics/>.
- F. **Cost Breakdown:** Top Tech Tidbits charges only **\$25 USD per 10,000 readers served**. This fixed cost keeps the publication running as it grows while allowing businesses and organizations to reach an exclusive and highly engaged audience within the access technology sector at one of the most cost-effective rates available in digital media today.

3.) All Spotlight Advertisements Include:

TOP TECH TIDBITS MEDIA KIT

ONE-TIME ADVERTISEMENTS: SPOTLIGHT ADVERTISEMENTS

- A. **Title:** (128 characters or less.)
- B. **Links:** (Up to 4 links. Your tracking or [ours](#).)
- C. **Body:** (1,000 characters or less.)
- D. **Image:** (Minimum: 1280x720. Maximum: 1920x1080)
- E. **Alt Text:** Alt text for image. (Required.)

4.) Availability: Only one Spotlight Advertisement is included in each issue. If you submit a Spotlight Advertisement for a date that is already taken in the Top Tech Tidbits Calendar for Advertisers located here: <https://toptechtidbits.com/calendar-for-advertisers/>, your Spotlight Advertisement will be scheduled for the next available date. You can always check this calendar to see when your ads are scheduled to run.

5.) Secure A Spotlight Advertisement:

[Submit and pay here.](#)

6.) More Information:

- [About Top Tech Tidbits](#)
- [Sponsorship Packages](#)
- [One Time Advertisements](#)
- [List of Current Sponsors](#)

7.) Contact:

Aaron Di Blasi, [PMP](#)

TOP TECH TIDBITS MEDIA KIT

ONE-TIME ADVERTISEMENTS: SPOTLIGHT ADVERTISEMENTS



"The greatest barrier to accessibility is indifference." 💡

PR Director (2024-Present)

AT-NewsWire

Access Technology's Digital Newswire

<https://at-newsWire.com> 🌐

Publisher (2024-Present)

AI-Weekly

The Week's News in Artificial Intelligence

<https://ai-weekly.ai> 🌐

Publisher (2022-Present)

Access Information News

The Week's News in Access Information

<https://accessinformationnews.com> 🌐

Publisher (2020-Present)

Top Tech Tidbits

The Week's News in Access Technology

<https://toptechtidbits.com> 🌐

Sr. Project Management Professional (2006-Present)

TOP TECH TIDBITS MEDIA KIT

ONE-TIME ADVERTISEMENTS: SPOTLIGHT ADVERTISEMENTS

Mind Vault Solutions, Ltd.

<https://mvsltd.com> 

Certified:

Digital Marketing Associate, [Meta Certified](#) (2022 - Present)

Social Marketing Professional, [Hootsuite Certified](#) (2020 - Present)

Email Marketing Professional, [Constant Contact Certified](#) (2019 - Present)

Specializing in:

Digital Strategy and Content Marketing

Social Media Advertising

Online Fundraising

[ADA](#), [WCAG](#) and [Section 508 Compliance](#)

Website: <https://mvsltd.com> 

Email: ad@mvsltd.com 

Toll Free: [+1 \(855\) 578-6660](tel:+18555786660) 

Schedule A Meeting: <https://calendly.com/aarondiblas>

News: <https://mvsltd.com/news>

Services: <https://mvsltd.com/services>

Testimonials: <https://mvsltd.com/testimonials>

Facebook: <https://mvsltd.com/facebook>

X (Formerly Twitter): <https://mvsltd.com/x>

LinkedIn: <https://mvsltd.com/linkedin>

Instagram: <https://mvsltd.com/instagram>

YouTube: <https://mvsltd.com/youtube>

Google: <https://mvsltd.com/google>