

# MEDIA KIT

## Top Tech Tidbits

 The Week's News In Access Technology



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The Week's News in Access Technology



**Readership:** 44,000 + per week. (And growing.)

**Frequency:** Weekly on Thursdays at 6:00 AM ET.

**Website:** <https://toptehtidbits.com>

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**About The Publication:** Founded in 2004, Top Tech Tidbits is the world's leading not-for-profit access technology publication that reaches over 44,000 blind, low vision, deaf, hard of hearing, deafblind, neurodivergent and/or disabled professionals, educators and enthusiasts, all over the world, each week.

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**1.) Key Newsletter Statistics:** Current Subscribers: 44,000 +. Open Rate: 46%. Click Rate: 42%. Bounce Rate: 1.1%. Ad CTRs: 2-12% (Averages. Last 12 months.) For verification of our stated subscriber counts, please visit our [Subscriber Count Screen Shots](#) section.

**2.) Sponsorship Package Cost: \$200 / month.** While packages last. No obligation. Cancel anytime.

**Sponsorship Package Cost Breakdown:** As a not-for-profit publication, Top Tech Tidbits charges Sponsors only **\$50 / month per 10,000 readers served**. This fixed cost keeps the publication running as it grows while allowing businesses and organizations to reach an exclusive and highly engaged audience within the access technology sector at one of the most cost-effective rates available in digital media today.

### **3.) Benefits All Sponsors Receive:**

- A. One (1) [Sponsor Profile](#) on the Top Tech Tidbits website.
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- F. Membership in the [PWD Media Co-op](#) for the duration of your sponsorship.
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- I. Permanent SEO benefits.
- J. Gratitude from over 44,000 access technology subscribers for keeping Top Tech Tidbits free to read.

**4.) Availability:** As a not-for-profit publication Top Tech Tidbits offers only 24 Sponsorship Packages at any given time. All Sponsorship Packages are offered on a first-come, first-serve basis. [Check availability here](#). If you would like to become a Sponsor but there are no Sponsorship Packages currently available, you can [join the waiting list here](#).

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### C.) Paying Annually: [Register and pay here.](#)

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## 6.) More Information:

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## 7.) Contact:

Aaron Di Blasi, [PMP](#)

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*"The greatest barrier to accessibility is indifference."* 💡

PR Director (2024-Present)

## **AT-NewsWire**

Access Technology's Digital Newswire

<https://at-newsWire.com> 🌐

Publisher (2024-Present)

## **AI-Weekly**

The Week's News in Artificial Intelligence

<https://ai-weekly.ai> 🌐

Publisher (2022-Present)

## **Access Information News**

The Week's News in Access Information

<https://accessinformationnews.com> 🌐

Publisher (2020-Present)

## **Top Tech Tidbits**

The Week's News in Access Technology

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Sr. Project Management Professional (2006-Present)

## **Mind Vault Solutions, Ltd.**

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